



# HarrisX Overnight Poll (HOP): Unsolicited Telemarketing Calls

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November 27-28, 2018



# About the HarrisX Overnight Poll

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## Survey Methodology:

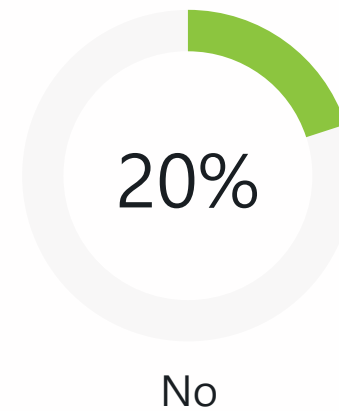
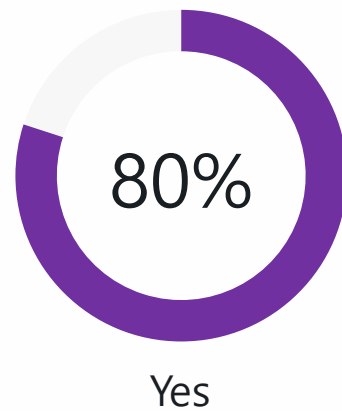
This survey was conducted online within the United States from November 27-28, 2018 among 1,088 adults by HarrisX.

Results were weighted for age within gender, region, race/ethnicity, income, and primary wireless carrier where necessary to align them with their actual proportions in the population.

# 80% of adults have received an unsolicited call from a telemarketer on their cell phone or smartphone



Have you ever received an unsolicited call from a telemarketer on your cell phone or smartphone?



BASE: Adults (n=1,088)

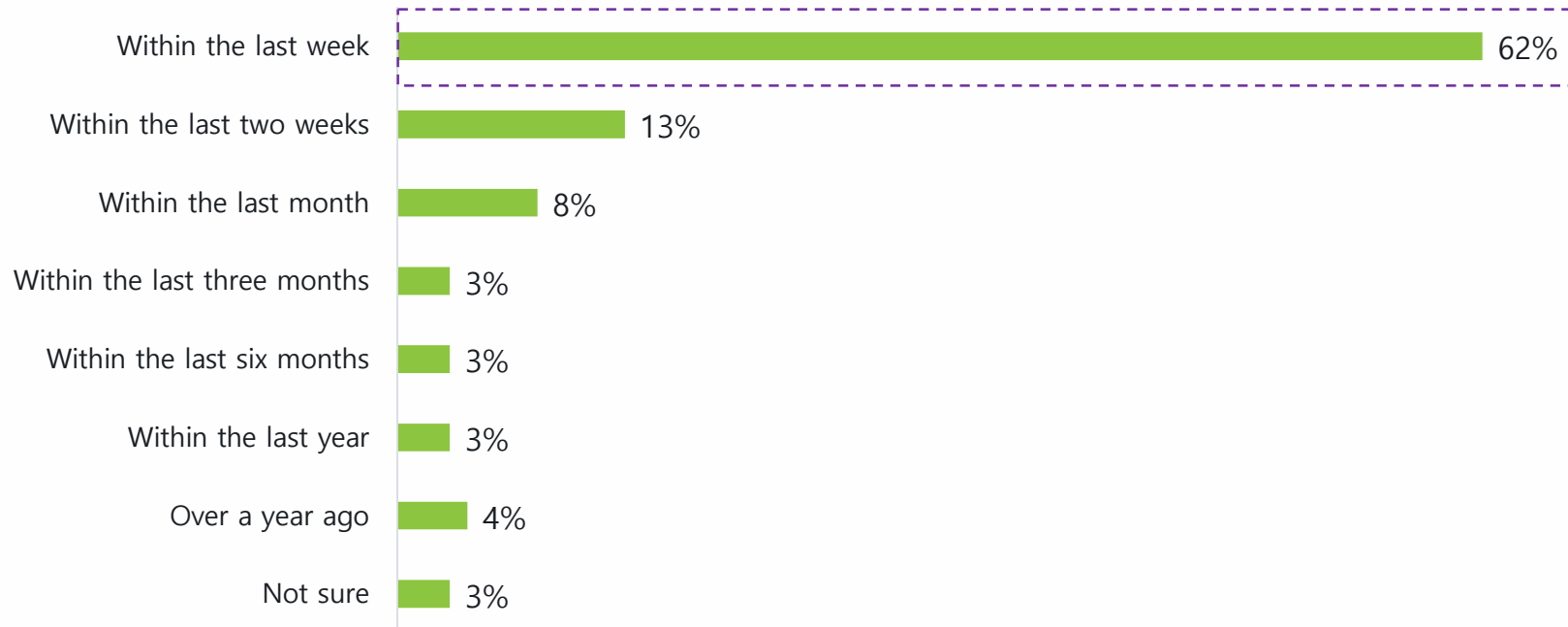
M1: Have you ever received an unsolicited call from a telemarketer on your cell phone or smartphone?

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# 62% of those that have ever received an unsolicited call from a telemarketer have received at least one within the last week



**Most recent time that you received an unsolicited call from a telemarketer on your cell phone or smartphone**



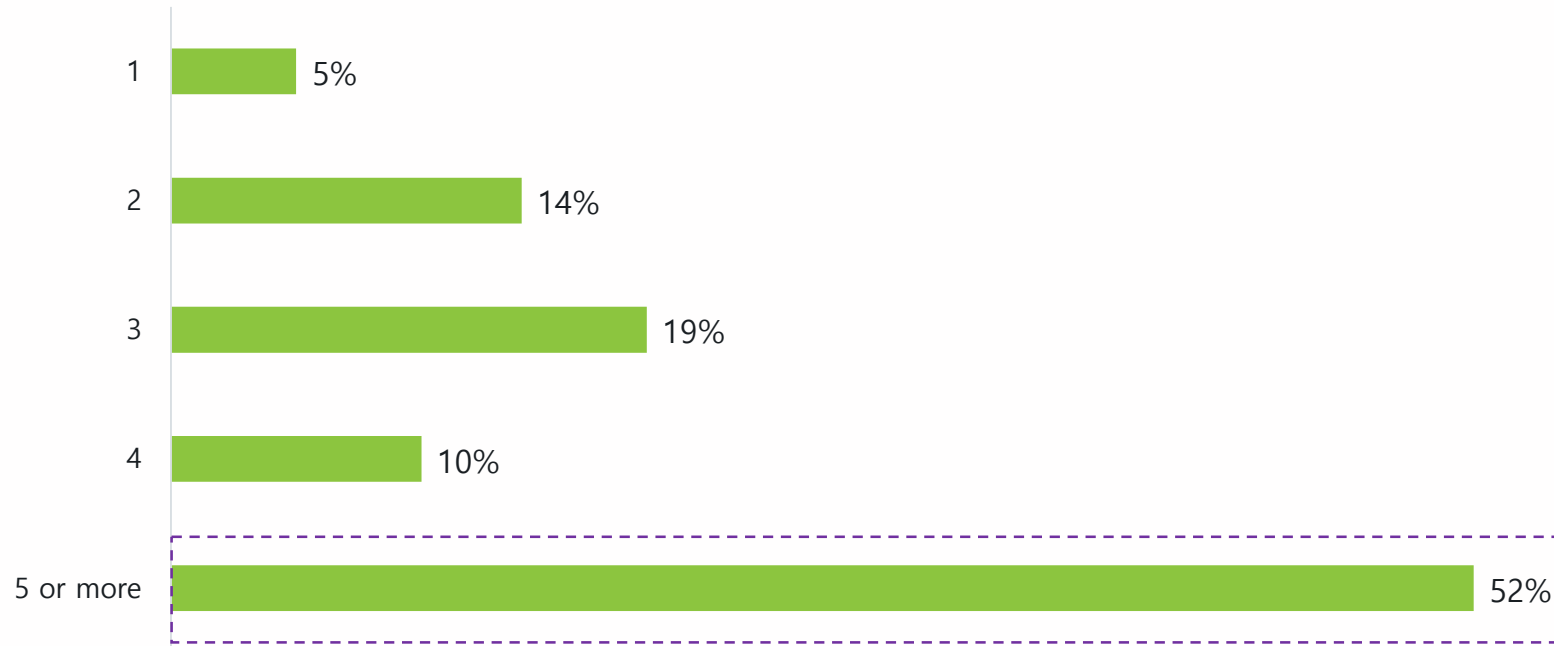
BASE: Adults that have ever received an unsolicited call from a telemarketer on their cell phone or smartphone (n=871)

M2: Which of the following best describes the most recent time that you received an unsolicited call from a telemarketer on your cell phone or smartphone?

# Over half of those that have received an unsolicited call from a telemarketer in the last week have received 5 or more calls in the last week



Number of unsolicited calls received on your cell phone or smartphone from telemarketers within the last week



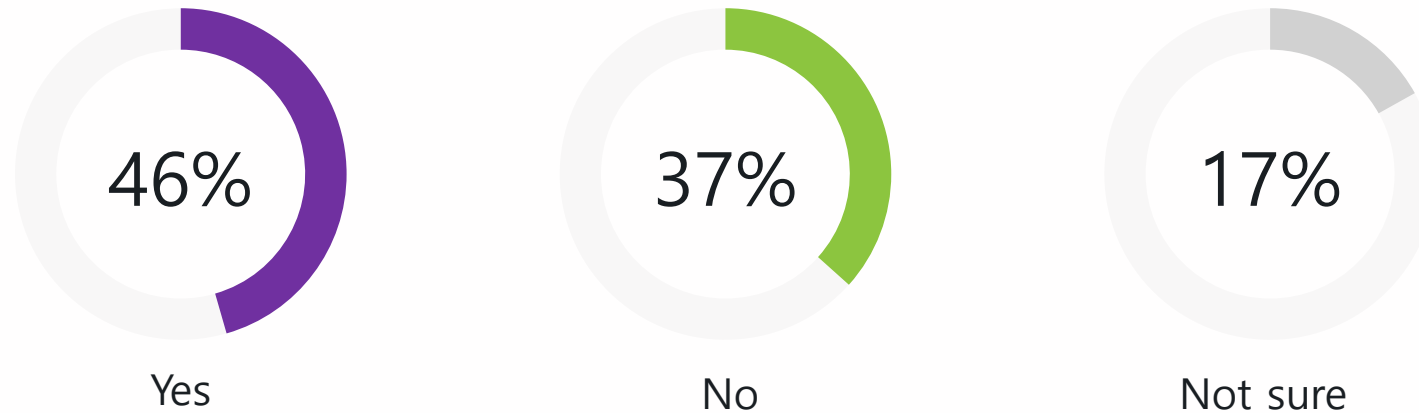
BASE: Adults that have received an unsolicited call from a telemarketer on their cell phone or smartphone in the last week (n=544)

M3. How many unsolicited calls from telemarketers on your cell phone or smartphone have you received in the last week?

# Less than half of adults report being registered with the national do not call registry



Are you registered with the National Do Not Call Registry?



BASE: Adults (n=1,088)

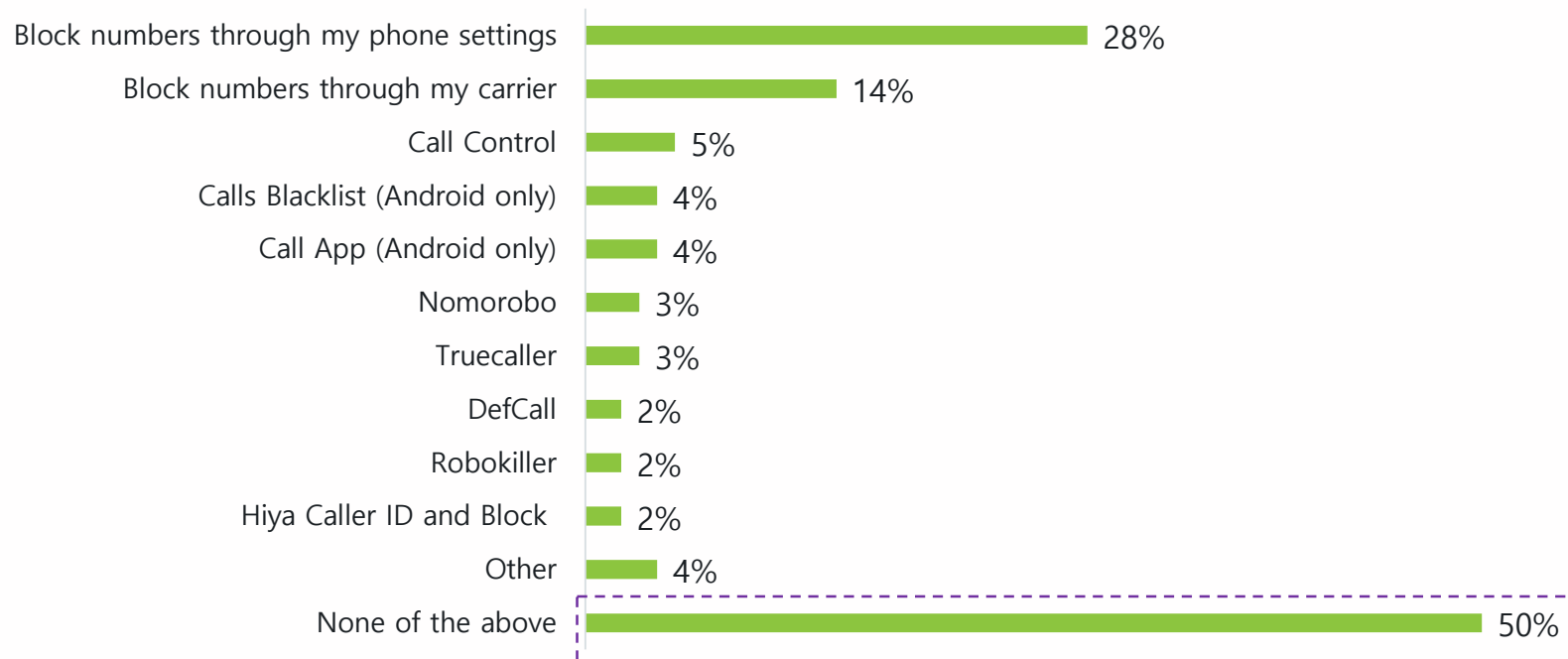
M4: Are you registered with the National Do Not Call Registry?

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# Half of adults do not use any solution to block unsolicited calls from telemarketers



## Do you currently use any solutions to block unsolicited calls from a telemarketer?



BASE: Adults that have ever received an unsolicited call from a telemarketer on their cell phone or smartphone (n=871)

M2: Which of the following best describes the most recent time that you received an unsolicited call from a telemarketer on your cell phone or smartphone?